



GREEN MAG - November Issue 2010



Bholu

Bholu is the work of Australian designer Jodie Fried. This beautiful range of home-wares is created using traditional skills from artisans in rural and urban communities in India. Part proceeds from the collection go back to the Bholu Anganwadi Project⁰ which has built eight pre-schools with Architects Without Frontiers Australia, and there are more under construction. These pre-schools are in underprivileged communities and provide over 280 poor children with love, education and a nutritious meal.

Jodie has collaborated with Sally Pottharst in another company called Armadillo & Co to create rugs incorporating similar sensibilities as Bholu. These hand-woven rugs are all natural fibre and employ the highest ethical standards.

www.armadillo-co.com

www.bholu.com





Bholu

Bholu is the work of Australian designer Jodie Fried. This beautiful range of home-wares is created using traditional skills from artisans in rural and urban communities in India. Part proceeds from the collection go back to the Bholu Anganwadi Project⁰ which has built eight pre-schools with Architects Without Frontiers Australia, and there are more under construction. These pre-schools are in underprivileged communities and provide over 280 poor children with love, education and a nutritious meal.

Jodie has collaborated with Sally Potthorst in another company called Armadillo & Co to create rugs incorporating similar sensibilities as Bholu. These hand-woven rugs are all natural fibre and employ the highest ethical standards.

www.armadillo-co.com
www.bholu.com

